



WHAT IS LOVE THY NEIGHBOR?

Love Thy Neighbor (LTN), a program sponsored by the Pennsylvania Department of Health, uses a unique curriculum for faith-based communities to reinforce the idea of quitting smoking for one's own health and well-being, as well as for one's family and community.

The program uses church-wide community engagements and equips churches (in the Philadelphia, Harrisburg, and Pittsburgh areas) with the resources they need to help African American smokers quit. Smoking cessation classes, for example, are led by facilitators who use an award-winning quit-smoking and self-help guide for African American smokers that has helped thousands of smokers quit already.

In addition to community engagements, the LTN program and message is communicated through its toll-free number, 1.877.LTN.QUIT, which is supported by the American Cancer Society.

Love Thy Neighbor is grateful for the support of various community and health-based organizations. Partners, past and present, include the Philadelphia Department of Public Health, Hamilton Health Center in Harrisburg, and the University of Pittsburgh's Center for Minority Health.

The program continues to expand and is always looking to work with those interested in making a difference within the African American community, as it relates to smoking cessation.